



Clubs! Want to host your own

Ski Like Ole Lapapalooza 102.17km?

Ole truly believed in bringing people together and doing epic things - like ringing in the new year by skiing 102.17km in a day (from 9:14am-5pm) - at the age of 11. He believed everyone is capable of doing amazing things and everyone's amazing looks different. One person's 100k could be another person's 5k - and that's what makes this such an awesome event!

Thank you to so many clubs for reaching out to us wanting to host your own event to bring club members (of all abilities) together & remember an awesome young man in a unique, fun yet competitive way!

We are working on growing Ski Like Ole and this year we would like to open up the opportunity for clubs near and far to be able to take part and host their own! We have special virtual prizes and NEW THIS YEAR special prizing to CLUBS taking part!

How it works:

1. Have your participants register for Ski Like Ole Lapapalooza on [Zone4.ca](https://www.zone4.ca)! [Ski Like Ole Lapapalooza 2023 Registration](#) There is a spot for them to indicate which club they will be participating with.
2. Have a club representative contact Leigh Heie (leighheie@gmail.com) to register your club (this is FREE!)
3. Have your club order Live Like Ole prize packs specially put together for Lapapalooza. Please give enough time for these prize packs to be shipped to your club. Prize packs are \$25 each (to cover shipping) and are a value of over \$100 each. Prize packs can be ordered at www.livelikeole.ca

How to host your event:

1. Provide a marked loop(s) with a main staging area where people can gather and mingle/change skis/eat/rest/cheer each other on. Ole set up a chair on a hill in the middle of the stadium in Camrose

2. If have skiers of many abilities, provide a loop for everyone. A 10k, a 5k and a 1k work well.
3. Have a lap board. This can be as elaborate or simple as you want! The lap board tracks how many km's each skier has skied. It's awesome to have it out and visible so people can encourage each other and cheer each other on as the day goes on. It can be very surprising how motivating this is and super fun to see how far each other can go!
4. Each lap = a draw entry! Have draw prizes throughout the day! We will provide your club with Live Like Ole draw prizes (Prize Packs) - but feel free to add some of your own from your own communities!
5. See how far everyone can ski between the hours of 9:14am and 5pm! Everyone must be back by 5pm!
6. Have each participant enter their results here: [Virtual results submission 2023](#)
7. In order to be eligible for the special 102.17k prize, results must be verifiable by a tracking device and submitted via above form.
8. All participants (in person and virtual) are eligible for some amazing prizes from our AWESOME sponsors: Salomon, Fast Trax Run and Ski, Garmin, KVPlus, the Canadian Para Nordic Team, Attitude Over Altitude, Live Like Ole and more!

Special prize for the club with the most participants!

In order to keep your event safe, we require:

1. Someone available on site with First Aid
2. A sweep to go through the courses to ensure everyone has come home safely

Ole spent his epic ski day taking the time to happily wave and chat with others on the trail as well as post regular (and sometimes hilarious) updates to his instagram stories. We would love to see yours! If you have pictures, please feel free to share! It's amazing to see Ole's Legacy grow and we think he would be so incredibly happy to be able to continue to inspire so many people of so many ages and abilities to strive to be the best they can be!

Tag @livelikeole #skilikeole #skilikeolelapapalooza2023 #livelikeole to be featured in our stories.



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