

2022 Bike Club Report – Camrose Ski Club AGM  
June 6, 2022

This year the Bike Club has focused on several initiatives:

1. Revitalizing club rides, post-pandemic
2. Affiliating with the Alberta Bicycle Association, so that we are a sanctioned club in the province
3. Expanding our network in Camrose, to facilitate long-term growth for the club and to promote cycling in the city

**First**, we were able to reboot our club group rides in May, once the trails dried out. We've been riding on Thursday nights at 7:00 pm, meeting at the Stoney Creek Centre. I have been marketing the rides on Facebook, and they've been successful so far. During the month of May, we had three rides (one rainout), and attendance ranged from 5-10 bikers, which is great. These rides have been casual and social (not training rides), and they have included a range of skills and ages. The rides have attracted new members already, with several attendees discovering and riding our local trails for the very first time. We will continue to run these weekly social rides throughout the summer, and we are also discussing adding a second weekly ride (perhaps on Sunday evenings) for intermediate riders.

**Second**, this season we successfully affiliated with the Alberta Bicycle Association and became a sanctioned club. This affiliation provides insurance for our group rides, gives us access to resources through the ABA (e.g., coaching training and youth program curricula), and gives us legitimacy as a recognized cycling club in the province for grant applications, event hosting, etc. In the coming years, we hope that the ABA affiliation will continue, and we can integrate it into the CSC membership for the cyclists in Camrose. We also plan to start a summer youth program through the ABA and continue to grow our weekly club rides.

**Third**, I have started conversations with local businesses about sponsorship for the club, and I have worked with the City of Camrose to develop the first ever Camrose Bike Week (<https://www.camrose.ca/en/recreation-and-leisure/bike-week.aspx>). We are planning for Bike Week to be an annual event, the first week in June, with a bike safety rodeo for kids, several community rides and social events, and integration into Jaywalkers' Jamboree, which traditionally takes place the same week. We are also initiating conversation with the City about cycling infrastructure in Camrose, discussing expansion and improvement of the trail system in the valley.

Overall, it's been a great year so far. Thank you for your continued support of the Bike Club! Hope to see you on a ride soon.

Respectfully submitted,

Ian Wilson  
Bike Director